

THE SCHOOL BOARD OF SARASOTA COUNTY, FLORIDA MATERIALS MANAGEMENT DEPARTMENT 101 OLD VENICE ROAD • OSPREY, FLORIDA 34229 TELEPHONE (941) 486-2183 • FAX (941) 486-2188

MEMORANDUM

TO: Members of the School Board Lori White, Superintendent Mitsi Corcoran, Chief Financial Officer

FROM: Pat Black, CPPB, Director of Materials Management

TITLE: APPROVAL OF RFP #15-0325 FOR STATE LEGISLATIVE SERVICES

Proposals to provide 'State Legislative Services' were received from four vendors on August 26, 2014. The proposal of Becker and Poliakoff was the best proposal meeting the advertised specifications. This proposal is for a three-year period with the option to renew for two additional one-year periods. The funds for this purchase are contained in the operating budget allocated for these services.

Requested by:

Lori White

"Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to post the protest bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under Chapter 120. Florida Statutes."

Posting Date: 09/30/2014

Fiscal Impact:

Not to exceed \$230,000.00

<u>Recommended Motion</u>: That the proposal of Becker and Poliakoff, to provide 'State Legislative Services' in an amount not to exceed \$230,000.00 for a three-year period, be approved as presented.

THE SCHOOL BOARD OF SARASOTA COUNTY, FLORIDA

Tabulation for State Legislative Services - RFP #15-0325

Proposal Opening: August 26, 2014 - 2:00 p.m.

Proposer's Name	Address	Authorized Representative	Telephone #	Fax #	E-mail Address	Federal I.D. #
Becker & Poliakoff 6230 University Parkway Sarasota, FL 34240		Yolanda Cash Jackson	(941) 366-8826	(941) 907-0080	Yjackson@bplegal.com	591640708
Miller Strategies/GMA, Inc.	3019 Spirea Street Sarasota, FL 34231	James A. Miller Adam J. Roberts	(850) 445-0773	(850) 668-5850	Repjam@gmail.com Adam@gmalobby.com	593017078
Southern Strategy Group	P.O. Box 10570 Tallahassee, FL 32302	Laura Boehmer	(727) 233-4110		Boehmer@sostrategy.com	593584976
The Mayernick Group	110 East Jefferson Street Tallahassee, FL 32301	Frank P. Mayernick, Jr.	(850) 251-8898	(850) 201-6938	Frank@themayernick group.com	272579382
Recorded by: Sydney Manas	·	·	Witnessed by: Ca	rol A. Lichon	·	1

THE SCHOOL BOARD OF SARASOTA COUNTY, FLORIDA

Tabulation for State Legislative Services - RFP #15-0325

Proposal Opening: August 26, 2014 - 2:00 p.m.

POINTS AWARDED FOR FEE BID							
With the lowest fee for a qualifying bidder of:	\$54,000.00	With the lowest fee for a qualifying bidder for additional work:					
Proposer	Proposed Fee (Annual)	Points Awarded					
Becker & Poliakoff	\$72,000.00	15.00					
Miller Strategies/GMA, Inc.	\$54,000.00	20.00					
Southern Strategy Group	\$66,000.00	16.36					
The Mayernick Group	\$60,000.00	18.00					

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EVALUATION TO SHORTLIST							
Proposer	1	2	3	4	Average	Overall Fee	Total
Becker & Poliakoff	67.00	56.00	53.00	74.00	62.50	15.00	77.50
Miller Strategies/GMA, Inc.	42.00	31.00	29.00	31.00	33.25	20.00	53.25
Southern Strategy Group	68.00	40.00	48.00	56.00	53.00	16.36	69.36
The Mayernick Group	60.00	32.00	35.00	67.00	48.50	18.00	66.50

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FINAL EVALUATION							
Proposer	1	2	3	4	Average	Overall Fee	Total
Becker & Poliakoff	65.00	59.00	60.00	74.00	64.50	15.00	79.50
Southern Strategy Group	71.00	54.00	55.00	64.00	61.00	16.36	77.36
The Mayernick Group	60.00	37.00	44.00	63.00	51.00	18.00	69.00